

SAP BI and Business Objects

Business Intelligence



Make your business intelligence more accessible

Summary

- Logica is a product and sector independent implementer of Business Intelligence
- Broad experience of BI implementation on all major platforms and strong partnership with all major BI-vendors. SAP/BO is one of our largest competency centres with: *1133 SAP/BO competencies globally*
- Experience in all stages of the life cycle for an BI initiative
- Development – Data Integration, Reporting & Analysis, Data Mining and Transition
- Exploitation – Maintenance & Support, Data Resource Mgt, Information Delivery Mgt
- Logica's BI-Framework is a combination of approach, standards and guidelines: the result of over 15 years of successful BI implementations
- BI as a lifecycle, as a continuous business-improvement program encompassing four stages (Strategy, Definition, Development and Exploitation)

Business Intelligence draws more and more interest in our time. User-friendly, intuitive access to information are of key importance in order to take better business decisions.

Business Objects (BO) enables SAP to take a major step forward towards a more effective, more user-friendly disclosure of the information contained in your data warehouse. BO can also be used to report information which does not originate from SAP R/3, thus creating a uniform, flexible working environment for end-users.

At Logica we have many years experience of business intelligence-projects. Based on our accumulated competence, we execute and manage assignments within this field with an extremely high level of devotion, involvement and control.

Our aim is to empower your business

With the help of SAP Business Objects (BO) your users and IT department will deliver interactive, reliable reporting and visually stunning, accurate dashboards.

In our experience the integration between SAP BO and SAP BW (Data Warehouse) is continuously being improved and SAP is presently making major progress in this area.

BW offers a complete solution. Think of master data, scheduling, authorisation, performance, version control, meta-data management, archiving and so forth.

We firmly believe that SAP BW and BO is a perfect match. SAP BW serves as the data warehouse layer and BO products serve as the reporting and analysis layer.

Our approach for SAP projects

For us at Logica it is natural to follow the ASAP methodology (a process for implementation of SAP). We are also using our own BI-framework, which is a combination of approach, standards and guidelines. This procedure is the result of many years of working successfully with BI implementations. We are using proven 'best practices' e.g. for the dimensional modelling of a data warehouse.

The highlights of our approach are:

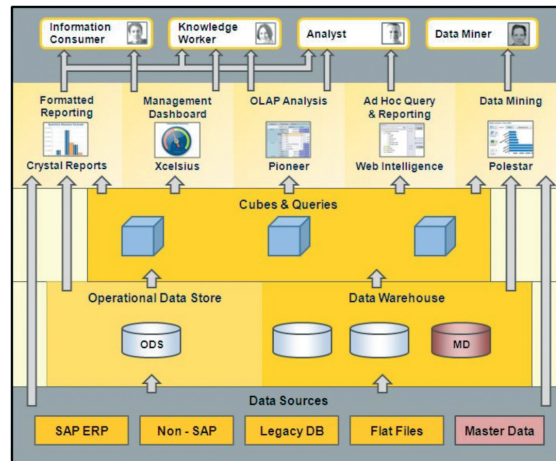
The highlights of our approach are:

- A framework containing 4 perspectives. Business, IT, Maintenance, Support.
- Dynamic interaction between business and IT, and between development and maintenance

Summary

- Practice-proven activities, models and products in our Delivery Framework
- Offshore BI capabilities in India, Philippines and Morocco for both Development and Maintenance & Support serving customers like:
 - TeliaSonera with Technical Maintenance & Support, Development and Release Mgmt on a Oracle (Unix), Informatica and BO
 - Deutsche Post with Technical Maintenance & Support, Development and Release Mgmt on a Cognos, Informatica and BO platform
 - Lafarge with Technical Maintenance & Support, Architecture, Development and Release Management on a Cognos and Oracle platform

- BI as a lifecycle, as a continuous business-improvement program
- Our framework contains an inventory of practice-proven activities, models and products



Logica reference BI-architecture
(our starting point when modelling
a data warehouse solution)

Our accumulated competence

We have an extensive list of successful projects e.g. in the Netherlands with the following Dutch clients: various ministries, Philips, Rabobank, Loodswezen, Heineken, Sanoma, Asito, Essent, NS Poort, Gasunie, Havenbedrijf Rotterdam, ECT. Our international experience includes among others implementations at Airbus, Gaz De France, Electricité De France, L'oréal, Vivendi Universal Music, Aventis, Daimler, Inbev. The combination of our long SAP Business Objects experience and our Business Intelligence experience makes our competence exceptional in several markets.

One interesting example is a project at GMPTE in the UK, where we were responsible for implementing SAP Strategy manager, Web Intelligence and Xcelsius on top of SAP BI7.0. During this project we developed best practices in order to arrive at the most advantageous solution integrating BW and BO technology.

The road map to perceivable information

SAP combines the strength of a state-of-the-art data warehouse with state-of-the-art reporting tools of the BO portfolio. This offers many useful features:

- Powerful visualisation tools
- Transparent reporting from both SAP BW and other sources
- Easy inclusion of non-SAP data using BO Data Integrator

At Logica we have the knowledge and the experience to professionally advise you in making the right choices. We invite you to use our reference BI Architecture to find out how your information and analytical requirements could benefit from a move to SAP BO. You can also use this reference as a basis to define your own BO roadmap.

You're welcome to read more at www.logica.se

Logica is a business and technology service company, employing 39,000 people. It provides business consulting, systems integration and outsourcing to clients around the world, including many of Europe's largest businesses. Logica creates value for clients by successfully integrating people, business and technology. It is committed to long term collaboration, applying insight to create innovative answers to clients' business needs. Logica is listed on both the London Stock Exchange and Euronext (Amsterdam) (LSE: LOG; Euronext: LOG). More information is available at www.logica.com